

Human Resources

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Real-World Business and Career Profile

Preview

Alienware makes customized computers that are assembled specifically for high performance for gamers. At the end of this unit, you will learn about the Alienware co-founders Nelson Gonzalez and Alex Aguila and how they achieved their success.

Decision Making Why do you think it is so important for companies to make good decisions about selecting employees?



Unit 5 Thematic Project Preview

Cultural Diversity in the Business World After completing this unit, you will understand how cultural diversity affects today's businesses.

Project Checklist As you read the chapters in this unit, use this checklist to prepare for the unit project.

- ✓ Think about the rich cultural heritage of different students in your school, including exchange students.
- ✓ Consider how the Internet, television, and movies expose you to people of different cultures.
- ✓ Think about how globalization is creating a more culturally diverse workforce.
- ✓ Consider how businesses benefit from a multinational workforce.